

Lynne Slott  
(215) 728-7670  
Lynneslott@yahoo.com  
September 27, 2003  
The Strangest Secret  
Page #1

(Postcard Copy: 4 Pages)

At last! Transform your life in 30 days...

**SUCCESS, LOVE, MONEY...ALL YOU DREAM OF  
ACHIEVING WILL BE YOURS AS SOON AS YOU  
UNDERSTAND...**

**‘THE STRANGEST SECRET’**

**Discover ‘The Strangest Secret’ and Get All You Desire and Deserve In  
Life!**

This FREE CASSETTE shows you how! It’s absolutely FREE—no cost or obligation whatsoever. You’re just one minute away from obtaining your ultimate happiness.

Simply call toll-free XXXXXXXXXX.

**Learn The Age-Old, Universal ‘Secret’ Known By The  
Greatest Philosophers The World Has Ever Known**

- **Jesus** knew it and *preached about it*.
- **Marcus Aurelius**, the great Roman Emperor, said the *quality of your life* depends on it

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Page #2

- The great Christian motivator, **Dr. Norman Vincent Peale** said “this (secret) is one of the greatest laws in the universe—fervently do I wish I had discovered it as a very young man. It dawned upon me much later in life, and I have found it to be one of the greatest, if not *my greatest discovery*, outside of my relationship to God”.
- **Ralph Waldo Emerson** said this ‘secret’ is what *controls your life*
- **George Bernard Shaw** said it is this ‘secret’ that *affects the choices* you make in life
- **William Shakespeare** said it *can make the difference* between achieving your dream or not

Now, you can find out for yourself what all of these brilliant, wonderful men knew!

## **GET YOUR RIGHTFUL SHARE OF ABUNDANCE, NOW!**

Have you ever wondered why some people just seem to have the *magic touch*?

Everything they touch is a success. They have success with money. They have success with love. They just seem to live a ‘charmed life’!

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Page #3

Is it luck? Or is it that they made their own luck by tapping into 'The Strangest Secret'?

And now, you too can tap into this secret. And best of all it's ABSOLUTELY FREE!

Take just a minute for a brief phone call and you can discover this powerful knowledge for yourself. You'll soon see the dramatic difference it will make in your life and for those you love. And again, there's absolutely NO COST. You can learn this extraordinary 'secret' for FREE!

## **Now You Can Achieve All You Ever Dreamed Of**

Learn how to harness the dramatic power of 'The Strangest Secret' by Earl Nightingale. This recording is so powerful, Columbia Records Productions issued it a gold record for "The Largest Selling Non-Entertainment Recording of the Recording Industry"—selling over a million copies. And now it's yours for FREE—there is no cost of *any kind*—not even shipping and handling charges. 'The Strangest Secret' is yours to keep with our compliments.

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The Strangest Secret  
Page #4

Nightingale Conant  
6245 West Howard  
Niles, IL 60714

“Serving customers for over 40 years”

Call **TOLL FREE XXXXXXXX**

You have nothing to lose. Only everything to gain.

Why wait another minute? Think about it...

Tomorrow will come. Will it be a better day or will you just keep thinking (and doing)  
the same old way you do now?

Now it is entirely up to you.