



Safeguard®

Safeguard Systems, Inc.

Safeguard Systems, Inc.
Fire Protection Services
The Mellon Bank Center
1735 Market St., Ste A-459
Philadelphia, PA 19103
800 240 7488

This Year, Promote Your Company With A Gift You Can Really Be Proud Of...

**Imagine Giving The Gift Of Home Fire Safety.
A Gift That Could Literally Save Your Worker's
Or Client's Life!**

***Discover A Unique Promotional Product Or Holiday Gift
That Will Cost You As Little As \$1.50 Each***

Dear Friend,

This holiday season, consider promoting your company by giving a truly meaningful gift. **The amazing gift of home fire safety.** You can promote your business with a gift you'll feel tremendous pride in giving.

Promote Your Company And Save Lives, Too

From Safeguard, your fire extinguisher company, comes a unique promotional product. On a small CD compatible with any Windows operating system, it's a complete course on almost everything you need to know about your home fire extinguisher. Just *having* a fire extinguisher isn't enough. You need to know:

- Will yours work? How to know if it's still good.
- Will it protect your family?
- Where can you get it serviced?
- How do you actually use it?
- Should you stay and fight the fire or just evacuate now?
- Is it the right kind?
- And much, much more

Most people have no idea how to answer these questions. And knowing the correct answers could literally save the life of the person who knows it, and their family's. What's more...

It's a product that fills a need that people truly want. In fact, we originally developed this product in response to all the daily inquiries Safeguard has gotten over the last 25 years from the general public about their home fire extinguishers.

A Unique Gift For Everyone That Shows How Much You Care



Even if you give this wonderful gift to someone who doesn't currently have a home fire extinguisher, they can still benefit tremendously. You see, they get a special discounted price on the cost of a new fire extinguisher. Something that definitely should be in everyone's home. And your gift will give them the incentive they need to get one. And they are sure to appreciate it!

This one-of-a-kind product gives you the opportunity to promote your business with a gift you can be extremely proud to give. And amazingly, it'll cost you as little as \$1.50!

I have included a free sample of our *Answers Now!* Home Fire Extinguisher Safety CD for you with my compliments. Check it out for yourself, now!

Don't let the unheard of low price for this remarkable advertising vehicle fool you. You won't believe all the information we've packed into this one mini CD. Wait till you see how beautifully formatted it is—with attractive, captivating graphics and narration, too. Valuable, even *lifesaving* information you won't be able to find anywhere else. A promotional gift you can truly be so proud to give.

So simply call 1-800-8800-8800 and place your order NOW. Our expert representatives will be glad to answer any questions you may have. Or ask for me and I will be glad to speak to you personally.

This is a promotional gift of exceptional value. In fact, *this gift* could save someone's life!

Sincerely yours,

Nate Wenograd
President, Safeguard Systems

P.S. This is a completely *unique* product. You won't be able to find it *anywhere else*, at any price. And remember, this wonderful promotional gift, with a personalized label with your name or your company's name will cost you as little as a mere \$1.50 each! Think about it...

What will promote your company and bring in referrals better? A ho-hum pen or calendar? Or...a *remarkable* one-of-a-kind gift? An advertising vehicle that makes a huge statement that couldn't be any clearer—by showing how much you care. In fact, it's been our experience that those who receive it are completely blown away!

P.P.S. ACT NOW! The quantity discount price of \$1.50 each includes a custom label with your name, or your company's name on it. But it is a limited time offer applying to the stock we currently have on hand. Once that supply is exhausted we will be forced to charge what it's really worth—much, much more.